

## PROFILE

I am Martina Vaccaro and I'm a designer. Passionate about graphic design, illustration and photography, I studied adv and web design. I work as freelancer since 2016 while collaborating with web agencies and companies.

## CONTACTS

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## SKILLS

- |                     |           |
|---------------------|-----------|
| • Adobe Illustrator | ● ● ● ● ● |
| • Adobe XD          | ● ● ● ● ● |
| • Adobe Photoshop   | ● ● ● ● ○ |
| • Adobe InDesign    | ● ● ● ○ ○ |
| • Adobe Dimension   | ● ● ● ○ ○ |
| • Adobe LightRoom   | ● ● ● ○ ○ |
| • Camera Raw        | ● ● ● ● ○ |
| • Wordpress         | ● ● ● ● ○ |
| • HTML              | ● ● ● ● ○ |
| • CSS               | ● ● ● ● ○ |
| • Javascript/jQuery | ● ● ○ ○ ○ |
| • Illustration      | ● ● ● ● ○ |

## EDUCATION

**Advanced Course - 2016**  
Web Design  
IED, Roma

**Bachelor's degree - 2013**  
Tecnica Pubblicitaria  
Università di Palermo



## EXPERIENCE

### Pingpongstars

- 2019 - 2020 | UX/UI Designer
- Designing interfaces of microsites, landing pages, dem
  - Defining user experience
  - Creating web adv campaings

### BBADV

- 2018 - 2019 | Full stack Designer
- Designing website interfaces
  - Designing graphics for social media
  - Web development through Wordpress, HTML, CSS, Javascript
  - Definition of strategy and editorial plan + account management of social media profiles of BBADV clients

### Freelance

- 2016 - ongoing | Designer
- Designing User interfaces
  - Defining User Experience
  - Designing graphics for social media
  - Visual design
  - Web development through Wordpress, HTML, CSS, Javascript

## LANGUAGES

**Italian**  
Mothertongue

**English**  
B2